CHRISTIAN GONZALEZ
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I have over 15 years experience producing marketing materials for web, audio, video and print. I've been lucky enough to have worked on over 33 fortune 500 brands so far and counting. Please check out my online portfolio for examples of some of my work.
http://halose7en.com/portfolio/

SKILLS

•SALES, PROJECT MANAGEMENT, CONTRACTS & BILLING.
•DESIGN UI/UX, MOBILE & DESKTOP, MICROSITES, LANDING PAGES, BANNER ADS and EMAILS.
•PHP, MySQL, JAVA SCRIPT, JQUERY, ACTION SCRIPT 2/3.
•HTML5, XML, CSS3, LESS, GSAP.
•BOOTSTRAP, FOUNDATION CSS.
•WORDPRESS, DRUPAL, JOOMLA, and MOD X CMS.
•WOO & SHOPIFY E-COMMERCE.
•SEO & GOOGLE WEB ANALYTICS.
•AUDIO & MUSIC PRODUCTION, VIDEO EDITING, MOTION GRAPHICS, ANIMATION and 3D MODELING.
•DESIGN & PRINT business cards, brochures, posters, banners, cd's etc.

SOFTWARE

PHOTOSHOP, ILLUSTRATOR, INDESIGN, BRAKETS, FLASH, PREMIERE, AFTER EFFECTS
LIGHTWAVE 3D, BLENDER, FINAL CUT
CUBASE,AUDITION,APPLE LOGIC X,LIVE,FL STUDIO
MICROSOFT WORD,EXCEL,POWERPOINT

EDUCATION

Katharine Gibbs College, Providence, RI
BACHELORS DEGREE IN INTERACTIVE MEDIA & WEB DESIGN • 2001-2005

Central Falls High school, Central Falls, RI
HIGH SCHOOL DIPLOMA • 1995

WORK

Halose7en Media, Tampa, FL
MULTIMEDIA PRODUCER • 2013 - Present

•Sales,Project management, contracts and billing.
•Design, wire-frame and PHOTOSHOP mock-ups for MOBILE and DESKTOP websites.
•Develop the HTML, CSS or PHP necessary for the completed designs.
•Implement content management systems like WORDPRESS.
•SEO site optimization.
•Perform customer service updates and edits.
•Design and proof all PRINT materials.

•Record and Edit VIDEO and AUDIO.

Mediagistic, Tampa FL
LEAD WEB DESIGNER/FRONT-END DEVELOPER • 2012 – 2013

•Design PHOTOSHOP web page mock-ups.
•Design or redesign logos if needed.
•Develop the HTML and CSS necessary for the completed designs.
•Implement the final developed site in MODx CMS.
•Perform customer service updates and edits.
•Managed a team of Web designers and developers.

Triad Retail Media, Tampa FL
FLASH DESIGNER/FRONT-END DEVELOPER • 2011-2012

•Developed Brand Shops Kiosk's, Brand Pages and banner ads for products under Walmart, CVS and Rite Aid.
•I worked with clients like Crest, Vaseline, Skinmate, Bayer, Purina, Shick, Moneygram, Special K, Colgate, Diet Coke, Neutrogena, Rogaine and others.
•Design mock-ups in PHOTOSHOP from wire-frames.
•Develop the HTML, CSS or ACTIONSCRIPT 3/XML FLASH and ASP necessary for the completed designs.
•Create static and animated FLASH banners for national advertising campaigns.

ADP Dealer Services, Coventry RI
WEB DESIGNER/MULTIMEDIA PRODUCER • 2004 - 2009

•Design mock-ups in PHOTOSHOP for web pages and banners for the automotive business.
•Develop the HTML, CSS or ACTIONSCRIPT 2/XML FLASH necessary for the completed designs.
•Perform customer service updates and edits for over 500 clients.
•Created FLASH animation presentation videos called Buzzmails for our English, Spanish and French Canadian clients.
•Produced 3d video tours of various vehicle makes and models.
•Create static and animated FLASH banners.
•Produced in house promotional videos and motion graphics for special projects.
•Produced music soundtracks for Buzzmails and other special projects.

US Army, WA, Germany, Albania, Bosnia and Hungry
MOTOR TRANSPORT OPERATOR • 1995 - 2000

•Operation of all wheel vehicles and equipment over varied terrain and roadways.
•Management of loading, unloading, and safety of personnel being transported.
•Overseeing and checking proper loading and unloading of cargo on vehicles and trailers.
•Employing convoy defense techniques.
•Identifying, correcting or reporting all vehicle deficiencies.
•Preparing vehicle for movement/shipment by air, rail or vessel.